

Chunangamvely, Aluva, Ernakulam Dist, Kerala -683112
(Affiliated to Mahatma Gandhi University and approved by AICTE)
Owned by the Archdiocese of Ernakulam-Angamaly
Phone: +91 - 484 -2837540, 9188623740
mail@bmcca.edu.in | www.bmcca.edu.in

#### **Institutional Distinctiveness**

BMCCA's distinctiveness is defined through **QUEST** (**Quality**, **Understanding**, **Excellence**, **Sustainability**, **and Transformation**), a comprehensive framework that integrates quality education, cultural inclusivity, environmental responsibility, research advancement, and professional development. Aligned with national priorities and the UN Sustainable Development Goals, QUEST reflects our commitment to holistic learner development and societal contribution. Through these focused initiatives, the institution cultivates academically competent, socially responsible, and future-ready graduates.

#### 1. Incorporation of Indian Knowledge System (IKS)

Our institution actively integrates the **Indian Knowledge System (IKS)** into its academic framework to promote holistic and contextually relevant learning. In alignment with the **National Education Policy (NEP) 2020**, we seek to connect modern education with India's ancient wisdom, encouraging the practical application of traditional knowledge in contemporary contexts. Through lectures, workshops, and research-based activities, students explore the enduring relevance of India's contributions in areas such as mathematics, astronomy, health sciences, literature, environmental stewardship, and sustainable living practices.

By incorporating IKS into the curriculum and co-curricular initiatives, the institution not only preserves India's intellectual heritage but also fosters innovation rooted in indigenous principles of balance, sustainability, and ethical living. This approach empowers students to view traditional knowledge as a living resource—one that complements modern science and contributes meaningfully to sustainable development and community well-being.

#### i. From Clay to Creation: Experience The Joy Of Pottery





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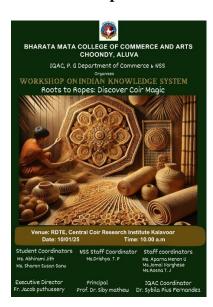








#### ii. Roots to Ropes: Discover Coir Magic







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#### iii. Organic Farming









## THE ATAM

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#### iv. Preparation and Distribution of Karkidaka Kanji





#### v. Onam Celebration







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### 2. Green Campus Initiatives – Sustainability through Environmental Stewardship

The college upholds its commitment to environmental responsibility through a series of green campus initiatives coordinated by the Biodiversity Club and other student collectives. These initiatives are designed to promote ecological balance and sustainable campus practices, including waste management, energy conservation, rainwater harvesting, tree plantation drives, and biodiversity preservation. The flagship activity, Campus Canopy, focuses on enhancing green cover and promoting the growth of native plant species, contributing to a cleaner and greener campus environment. Awareness campaigns, observation of environmental days, and eco-friendly practices integrated into academic and co-curricular activities further strengthen the college's green vision. Together, these initiatives encourage students and staff to adopt environmentally conscious habits and actively contribute to the goal of sustainable living.





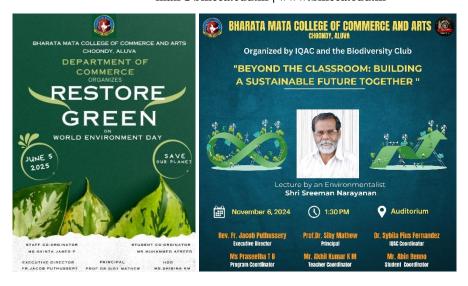




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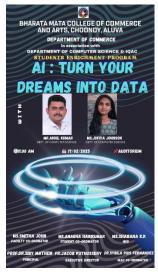
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#### 3. Quality Education: Academic Excellence and Holistic Development

At the core of the institution's vision is the commitment to providing quality education that ensures both academic excellence and holistic student development. The college adopts learner-centered pedagogies, continuous evaluation, and outcome-based education to strengthen intellectual growth. Beyond academics, co-curricular and extension activities promote creativity, critical thinking, leadership, and community engagement. Faculty development programs and academic collaborations further enhance the quality of teaching and learning. This balanced focus on intellectual rigor and personal growth prepares students to become competent, ethical, and socially responsible global citizens.







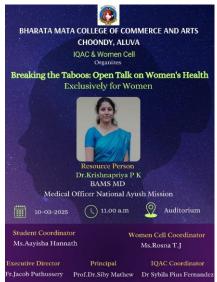
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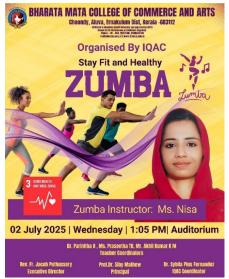
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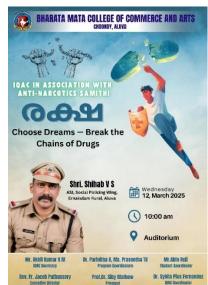






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Rev. Fr. Jacob Puthussery

Prof.Dr. Siby Mathew

Dr. Sybila Pius Fernandez









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കേരളത്തിലെ നവോത്ഥാന നായകർ

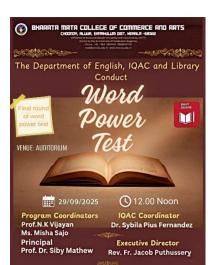






**ഡോ. എം.സി. ദിലിപ് കുമാർ** മുൻ വൈസ് ചാൻസിലർ ശ്രീ ശങ്കര സംസ്കൃത സർവകലാശാല കാലടി

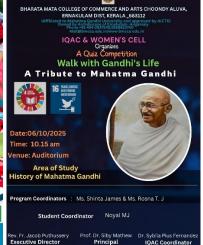
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ബഹു. ജസ്സിസ് പി. എസ്. ഗോപിനാഥൻ

കേരള മത്സ്വത്തൊഴിലാളി ക്ഷേമനിധി ബോർഡ് (KFW FB)

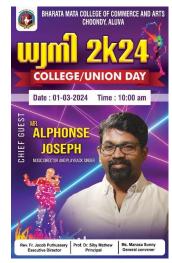




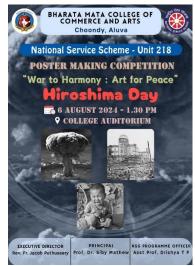




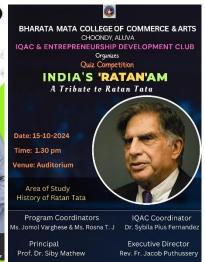
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ചൂണ്ടി ഭാരതമാതാ കോളേജിൽ ആധുനികവത്കരിച്ച കോൺഫ<mark>റൻസ്</mark> ഹാ ളിന്റെ ഉദ്ഘാടനം ബിഷപ് മാർ തോമസ് ചക്വത്ത് നിർവഹിക്കുന്നു.

#### ചൂണ്ടി ഭാരത മാതായിൽ ഫാക്കൽറ്റി ഡവലപ്മെന്റ് പ്രോഗ്രാമിന് തുടക്കം

**ആലുവ:** ചുണ്ടി ഭാരത മാതാ കോളേജിൽ അധ്യാപകരുടെ അഞ്ചു ദി വസം നീണ്ടു നിൽക്കുന്ന ഫാക്കൽറ്റി ഡവലപ്മെൻറ് പ്രോഗ്രാമിന് തുടക്കമായി. ചടങ്ങിൽ ആധുനികവത്കരിച്ച കോൺഫറൻസ് ഹാ ളിന്റെ ഉദ്ഘാടനം ബിഷപ് മാർ തോമസ് ചക്യത്ത് നിർവഹിച്ചു.

എക്സിക്യൂട്ടീവ് ഡയറക്ടർ ജേക്കബ് പുതുശേരി, കേരള സർവക ലാശാല ഐക്യുഎസി മുൻ ഡയറക്ടർ ഡോ. ഗബ്രിയേൽ സൈമ ൺ, ഡോ. സിബില പയസ് ഫെർണാണ്ടസ് എന്നിവർ പ്രസംഗിച്ചു. തുടർന്നുള്ള ദിവസങ്ങളിൽ വിവിധ മേഖലകളിൽ പ്രഗൽഭരായ ഡോ. ശ്മീ, പി.എം. ശീജിത്ത്, ദീപ്തി തമ്പി, ഡോ. സുസ്മിത മോഹൻ എന്നിവർ വിവിധ സെഷനുകൾ നയിക്കും. **ദീപിക**24 ക്ക്കോൺ 2824

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Time: 2:30 p.m to 4:00 p.m



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#### 7 Day FDP for Non-Teaching staff









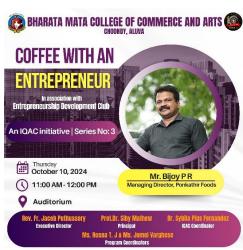
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A Distinctive Quality Enhancement Program Initiated by IQAC – Series of Talk with Eminent Personalities from Different Walks of Life











# HIMATA AZJ

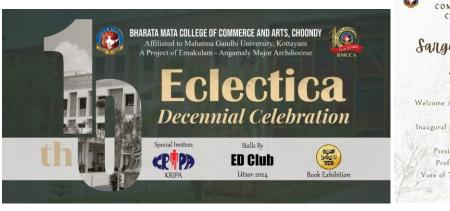
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### 4. Social Harmony and Secularism through Diverse Initiatives and Cultural Inclusivity

The college actively promotes social harmony and secularism through inclusive cultural practices and community engagement. Events such as Onam, Kerala Piravi, Christmas, Independence Day, and Arts Fest bring together students from diverse cultural and religious backgrounds, nurturing mutual respect and unity in diversity. Value-based education sessions, interfaith programs, and social outreach activities further strengthen students' sense of empathy and civic responsibility. Through these initiatives, the institution fosters an environment of coexistence and cultural appreciation, reflecting its commitment to inclusive and equitable education.





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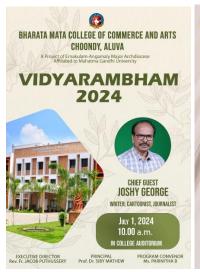


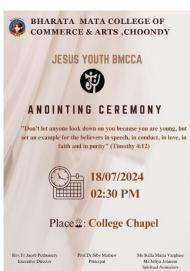


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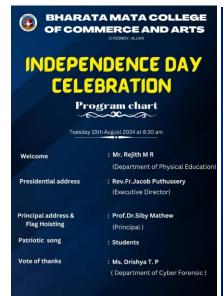
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#### Symposium on Gender Equality and Rights of Trans-Genders







#### 5. Research and Development through Innovative Initiatives and Practice

The institution encourages **research and innovation** as essential dimensions of academic excellence. Through interdisciplinary projects, seminars, and faculty–student collaborations, the college cultivates a culture of inquiry and creative problem-solving. Students are encouraged to engage in mini-projects, case studies, and paper presentations that connect theoretical learning with practical application. Faculty members pursue research in emerging areas and contribute to knowledge dissemination through publications and conferences. These practices collectively strengthen the institution's research ecosystem, contributing to innovation and sustainable development.



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### 6. Professional Development through Campus Engagements and Placements

The college prioritizes **professional development and employability** through structured campus engagements and placement-oriented initiatives. Programs under **BBA** and **BCA** emphasize practical learning, industry collaboration, and entrepreneurial skill-building. Students benefit from **internships, workshops, industry talks, and soft-skill training** sessions that bridge the gap between academia and professional practice. The Placement Cell facilitates partnerships with industry and corporate organizations to support career readiness. By fostering adaptability, leadership, and lifelong learning, the college equips

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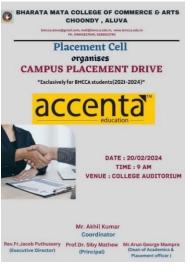
students to succeed in diverse professional environments while contributing to sustainable economic growth.















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#### **Global Online Alumni Meet**



