



Bharata Mata College of Commerce and Arts

Chunangamvely, Aluva, Ernakulam Dist, Kerala -683112
(Affiliated to Mahatma Gandhi University and approved by AICTE)
Owned by the Archdiocese of Ernakulam-Angamaly
Phone : +91 – 484 -2837540 ,9188623740
mail@bmcca.edu.in | www.bmcca.edu.in

PERSPECTIVE PLAN 2025–2035

1. INTRODUCTION

Bharata Mata College of Commerce & Arts (BMCCA), established in 2014 and affiliated to Mahatma Gandhi University, is committed to nurturing students into competent professionals and socially responsible citizens. Guided by its motto “Excellence and Beyond – in Profession and Character,” the institution has steadily grown in academic standards, student support, and community engagement.

This Perspective Plan 2025–2035 outlines the long-term strategic direction of the college, aligning institutional aspirations with national educational priorities, quality assurance frameworks, and the needs of the local community.

2. VISION, MISSION & CORE VALUES

Vision

“Excellence and Beyond – in Profession and Character.”

Mission

To equip young men and women for personal and professional excellence and to instill social commitment through effective teaching-learning processes, training programs, value-based activities, and continuous quality enhancement initiatives.

Core Values

- Integrity
- Excellence
- Innovation
- Respect



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- Passion
- Social Responsibility

3. STRATEGIC OBJECTIVES (2025–2035)

1. Strengthen Governance & Institutional Leadership

- Establish transparent, participatory, and accountable governance practices.
- Develop comprehensive policy frameworks for human resources, academic operations, administration, and finance.
- Enhance leadership skills through training for academic and administrative heads.

2. Deepen Quality Assurance Mechanisms

- Empower IQAC as the central quality monitoring and enhancement body.
- Implement regular academic audits, administrative audits, and feedback cycles.
- Introduce Outcome-Based Education (OBE) across all programs with measurable outcomes.

3. Enhance Teaching–Learning & Academic Excellence

- Promote ICT-enabled blended learning and use of Learning Management Systems (LMS).
- Encourage experiential and participatory learning including projects, fieldwork, internships, and industry exposure.
- Organize regular Faculty Development Programs (FDPs), workshops, and pedagogical training.

4. Strengthen Student Support & Holistic Development

- Establish robust mentoring and student induction systems for all programs.



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- Expand counselling services, career guidance, and placement support.
- Encourage student clubs, value-based activities, sports, and cultural initiatives.
- Provide financial and academic support to students from marginalized communities.

5. Expand Infrastructure & Learning Resources

- Add new academic blocks, labs (Commerce, Computer), and seminar halls.
- Enhance library resources with updated books, journals, and e-resources.
- Develop modern ICT-enabled smart classrooms and networking facilities.
- Create inclusive, safe, and accessible campus spaces.

6. Strengthen Technology-Integrated Administration

- Implement an ERP/College Management System for admissions, attendance, examinations, and communication.
- Digitize records, reports, and administrative processes.
- Introduce online grievance redressal, leave management, and feedback mechanisms.

7. Promote Research, Extension & Collaborations

- Encourage faculty and students to engage in research, publications, and academic projects.
- Organize workshops, seminars, and student research competitions.
- Build partnerships with industry, NGOs, and academic institutions through MoUs.
- Strengthen community outreach programs, leveraging BSW and other departments.

8. Develop a Sustainable & Environment-Friendly Campus

- Conduct regular green, energy, and environmental audits.



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- Promote water conservation, waste management, and plastic-free campus campaigns.
- Enhance green cover, create biodiversity zones, and encourage renewable energy usage.
- Involve students in environmental awareness and sustainability projects.

4. SWOC ANALYSIS

Strengths

- Clear vision and mission with a value-driven educational approach.
- Growing academic programs with dedicated faculty.
- Supportive environment for students from diverse backgrounds.
- Active IQAC and emerging quality culture.

Weaknesses

- Limited physical infrastructure due to relatively young institutional age.
- Research activities in early developmental stages.
- Need for further integration of digital and automated systems.

Opportunities

- Increasing demand for Commerce, Management, Computer Applications, and Social Work programs.
- Potential for collaborations with industry and community organizations.
- Scope for NAAC accreditation, ranking frameworks, and grant-funded initiatives.
- Community-oriented programs due to the college's geographical location.

Challenges

- Competitive higher education landscape in the self-financing sector.
- Resource mobilization and financial sustainability.
- Need to continuously upgrade facilities and technology.



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- Adapting to rapid changes in higher education and skill requirements.

5. STRATEGIC PLAN – KEY INITIATIVES

(Sections already fully elaborated above.)

6. PHASED IMPLEMENTATION ROADMAP

Phase I (2025–2027): Foundation

Phase II (2028–2031): Growth

Phase III (2032–2035): Excellence & Sustainability

7. MONITORING & EVALUATION

- Establish a Strategic Planning & Review Committee (SPRC).
- Annual review of targets, KPIs, and achievements.
- Mid-term review in 2030 to update strategies and goals.
- Publish an Annual Strategic Progress Report.

8. CONCLUSION

The Perspective Plan 2025–2035 of Bharata Mata College of Commerce & Arts is a roadmap toward academic excellence, institutional growth, digital transformation, sustainability, and social commitment. It provides a clear direction for the college to evolve into a center of quality education that shapes competent, compassionate, and value-driven citizens.